

# **NEWMARK CELEBRATE THE ARTS**

Thursday, May 12 & Friday, May 13, 2022

# **Event Program Guide Specs**

All Ads Due: Monday, April 11, 2022

## Ad Dimensions (Live Area)

- **FullPage:** 5¼" W x 8¼" H; black & white; no bleeds
- Half Page: 5¼" W x 4 1/8" H; black & white; no bleeds
- Quarter Page: 5<sup>1</sup>/<sub>4</sub>" W x 2 1/16" H or standard business card size of 3<sup>1</sup>/<sub>2</sub>" W x 2" H; black & white; no bleeds

### Artwork Format

- Format: Ads can be submitted as a JPG or PDF file and should be black & white.
- **Quality**: All ads submitted must be created at 300 DPI or greater as JPEG or PDF. We cannot accept files in MS Word, Excel or PowerPoint.
- **Text Copy**: If you have text to accompany your image or would like your ad to be text only, please email the copy to Sandra Levy at slevy@newmarkeducation.com

## <u>To Submit Your Ad</u>

- **Title** your file attachment with the company, organization or family last name.
- Email file to Sandra Levy at slevy@newmarkeducation.com
- **Confirmation**: You will receive a confirmation. If you do not receive confirmation, the file is too large.
- Large file? Please reach out to Sandra to arrange uploading large files.

### **Questions?**

Please contact Sandra Levy at <u>slevy@newmarkeducation.com</u> or 908-753-0330.

#### Thank You for Your Support!